

## TR-1: Standard form for notification of major holdings

**NOTIFICATION OF MAJOR HOLDINGS** (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)<sup>i</sup>

<b>1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached</b> <sup>ii</sup> :		DeepMatter Group Plc		
<b>1b. Please indicate if the issuer is a non-UK issuer</b> (please mark with an "X" if appropriate)				
Non-UK issuer				<input type="checkbox"/>
<b>2. Reason for the notification</b> (please mark the appropriate box or boxes with an "X")				
An acquisition or disposal of voting rights				<input checked="" type="checkbox"/>
An acquisition or disposal of financial instruments				<input type="checkbox"/>
An event changing the breakdown of voting rights				<input checked="" type="checkbox"/>
Other (please specify) <sup>iii</sup> :				<input type="checkbox"/>
<b>3. Details of person subject to the notification obligation</b> <sup>iv</sup>				
Name		Richard Griffiths and family		
City and country of registered office (if applicable)		St Helier, Jersey		
<b>4. Full name of shareholder(s)</b> (if different from 3) <sup>v</sup>				
Name				
City and country of registered office (if applicable)				
<b>5. Date on which the threshold was crossed or reached</b> <sup>vi</sup> :		15 March 2019		
<b>6. Date on which issuer notified (DD/MM/YYYY):</b>		19 March 2019		
<b>7. Total positions of person(s) subject to the notification obligation</b>				
	% of voting rights attached to shares	% of voting rights through financial instruments	Total of both in % (A + B)	Total number of voting rights of

	(total of 8. A)	(total of 8.B 1 + 8.B 2)	(8.A + 8.B)	rights of issuer <sup>vii</sup>
Resulting situation on the date on which threshold was crossed or reached	19.24%	3.17%	22.41%	736,528,946
Position of previous notification (if applicable)	24.64%	4.23%	28.87%	

<b>8. Notified details of the resulting situation on the date on which the threshold was crossed or reached<sup>viii</sup></b>				
<b>A: Voting rights attached to shares</b>				
Class/type of shares ISIN code (if possible)	Number of voting rights <sup>ix</sup>		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
Ordinary £0.001 GB00B29YYY86	165,032,111	0	22.41%	0.00%
<b>SUBTOTAL 8. A</b>	165,032,111		22.41%	

<b>B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))</b>				
Type of financial instrument	Expiration date <sup>x</sup>	Exercise/ Conversion Period <sup>xi</sup>	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
		<b>SUBTOTAL 8. B 1</b>		

<b>B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))</b>					
Type of financial instrument	Expiration	Exercise/	Physical or cash	Number of	% of voting rights

financial instrument	date <sup>x</sup>	Conversion Period <sup>xi</sup>	settlement <sup>xii</sup>	voting rights	% of voting rights
<b>SUBTOTAL 8.B.2</b>					

<b>9. Information in relation to the person subject to the notification obligation</b> (please mark the applicable box with an "X")			
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer <sup>xiii</sup>			
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity <sup>xiv</sup> (please add additional rows as necessary)			X
Name <sup>xv</sup>	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Blake Holdings Limited	7.61%	0.00%	7.61%
Serendipity Capital Limited	1.28%	0.00%	1.28%
Richard Griffiths	0.00%	3.17%	3.17%
Ora Limited	10.35%	0.00%	10.35%

<b>10. In case of proxy voting, please identify:</b>	
Name of the proxy holder	NA
The number and % of voting rights held	NA
The date until which the voting rights will be held	NA

<b>11. Additional information<sup>xvi</sup></b>
---

--

<b>Place of completion</b>	St Helier, Jersey
<b>Date of completion</b>	19 March 2019

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@lseg.com](mailto:ms@lseg.com) or visit [www.ms.com](http://www.ms.com).

END

HOLUKOVRKUAOAAR